

MANICHANH NAONADY

JOURNALIST

PROFILE

A talented, creative, and ambitious individual with a bachelor's degree in journalism with an emphasis in digital media content. Currently seeking a career opportunity where I can utilize my passion, creativity, abilities, and skills for continuous growth and new possibilities.



MS.NAONADY@GMAIL.COM



WWW.MANICHANH.COM



SKILLS

EDUCATION

JOURNALISM AND DIGITAL MEDIA B.S.
Graduated Magna Cum Laude with a GPA above 3.5
IOWA STATE UNIVERSITY
2017-2019

MARKETING A.A.
Graduated with Honors with a GPA above 3.5
DES MOINES AREA COMMUNITY COLLEGE
2011-2016

MAC SYSTEMS



PHOTOSHOP



ILLUSTRATOR



PREMIERE



GOOGLE ANALYTICS



EXPERTISE

PRINT JOURNALISM
BROADCAST PRODUCTION
MARKETING
ADOBE CREATIVE SUITE
PUBLIC RELATIONS
CREW LEADER
SOCIAL MEDIA

EXPERIENCE

CONTENT MANAGER | NEWSLETTER EDITOR

As a Content Manager/Newsletter Editor, my role is to write strategic, engaging content for newsletters, browser push notifications, and other experiences to drive online engagement, while using key metrics to assist editorial teams with how to use data for persistent audience growth and new strategies. The DotDash Meredith brand newsletters I have written for are: Food&Wine, Shape, Byrdie, Brides, and Health.

DOTDASH MEREDITH

DES MOINES, IA

2021- CURRENT

EMAIL PRODUCTION COORDINATOR

During my time as an Email Production Coordinator, I was responsible for proofing and reviewing, collaborating with retention managers and writers, to ensure the deployment of assigned newsletters that drove traffic to the Meredith brand sites. Some of the Meredith brand newsletters I have produced are: Food&Wine, MidwestLiving, Shape, RachaelRay, DailyPaws, and Millie.

MEREDITH CORP.

DES MOINES, IA

2020 - 2021

GEORGE WASHINGTON CARVER INTERN

As a George Washington Carver Intern, I was solely responsible for the Community Relations and Grassroots Efforts. I served as the Breakout Session Liaison for the 2019 Iowa Hunger Summit and the Borlaug Dialogue. My duties at the World Food Prize included marketing, research, event planning, web content creation, social media, outreach to local partners, communications, and print design.

WORLD FOOD PRIZE

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DES MOINES, IA

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2019 - 2019

PRESIDENT | EDITOR-IN-CHIEF

I served as the president and editor-in-chief for Cardinal Eats magazine, a student organization at Iowa State University. Cardinal Eats was a recently archived organization, and I made it my mission to bring it back to life. In one semester I played many roles, from administrative, recruiting, editorial, public relations, photography, and design. With a small team of fourteen, our first issue was printed in December.

CARDINAL EATS

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AMES, IA

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2019 - 2019